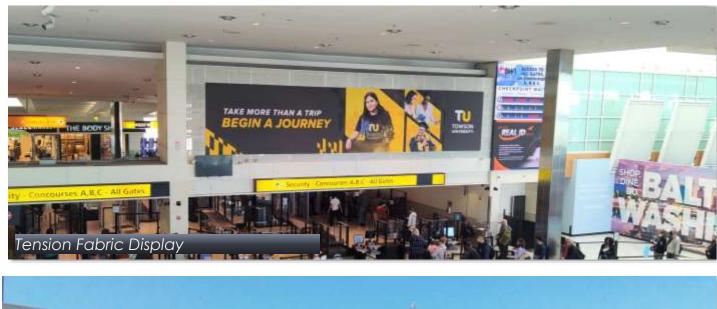
# BALTIMORE/WASHINGTON INTERNATIONAL THURGOOD MARSHALL AIRPORT





**General Info. No. 11** 

# **CLEAR CHANNEL AIRPORTS: PRINT- TFD, BANNER**





### see map for inventory placement

Print format displays offers maximum flexibility and guarantees 100% share-of-voice

**Tension Fabric Display:** 214"W x 64"H 193''W x 64'' H 119"W x 148.5"H 336"W x 20"H 456" W x 96"H 140.125"W x 3.24"H 49.25"W x11"H 22''W x 80''H 231''W x 46''H 224"W x 174"H 206"W x 60"H 379.25W x 148"H 148''W x 18''H 248"W x 50"H 48''W x 14"H 156''W x 48''H 156''W x 48''H 168''W x 72''H

**Banners:** 1252"W x 492"H 120"W x 120"H



Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1A-TFD-1 Location: Concourse A Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 214" W x 64" H

Bleed Size: 1" per side unless specified otherwise. Keep critical art and text away from the edge of the graphic. Trim Borders are prohibited. All text MUST be kept within 2 inches of the framed size.

Aniverx mush be kept within 2 increas or the inamed size. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1A-TFD-2 Location: Concourse A Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 193" W x 64" H Bleed Size: 1" per side unless specified otherwise. Keep critical art and text away from the edge of the graphic. Trim Borders are prohibited. All text MUST be kept within 2 inches of the framed size.

All text MUS I be kept within 2 inches of the framed size Artwork over 100<sup>--</sup> requires a 4% safety.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1AUL-TFD-1 Location: Quantity: 1



Artwork Size:(width x height)

Frame Size is: 119" W x 148.5" H All text MUST be kept within 2 inches of the framed size. SEE ATTACHED DRAWING or PHOTO for detailed sizing information. Artwork over 100" requires a 4% safety.

\* This location has a 7\* x 7" fire strobe at 34,25" from the left side and 74,75" from the bottom

### DeadLines:

Low Res Layout/High Res Files Due Finished Artwork Due Date Contract Start Date:



Panel Code: 1AUL-TFD-3 Location: Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 336" W x 20" H All text MUST be kept within 2 inches of the framed size Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



Clear Channel Airports

The strate

-119"



Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1AUL-TFD-11 Location: Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 140.125" W x 3.25" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display Panel Code: 1AUL-TFD-8 Location: Quantity: 1



### Artwork Size:(width x height)

Frame Size Is: 456" W x 96" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1AUL-TFD-5 Location: Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 203" W x 118" H Visual Size: 192" W x 108" H. All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date: Art/Production Requirements Product Type: Tension Fabric Display Panel Code: 1AUL-TFD-12 Location: Quantity: 1

49.25



### Artwork Size:(width x height)

Frame Size is: 49.25" W x 11" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:







Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1AUL-TFD-20 Location: Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 22" W x 80" H All text MUST be kept within 2 inches of the framed size. SEE ATTACHED DRAWING or PHOTO for detailed sizing information. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1B-TFD-1 Location: Concourse B Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 231" W x 46" H All text MUST be kept within 2 inches of the framed size Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

Bleed Size: 1" per side unless specified otherwise. Keep critical

### Art/Production Requirements Product Type: Tension Fabric Display

₹22"

Panel Code: 1B-TFD-2 Location: Concourse B Quantity: 1



### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1BC-TFD-1 Location: Baggage Claim Quantity: 1



# 224"

### Artwork Size:(width x height)

Frame Size is: 224" W x 174" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date: Illustration Coming Soon

### art and text away from the edge of the graphic. Trim Borders are prohibited. All text MUST be kept within 2 inches of the framed size.

Artwork over 100<sup>°°</sup> requires a 4% safety. DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

Artwork Size:(width x height)

Frame Size is: 206" W x 60" H



Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1C-TFD-1 Location: Concourse C Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 379.25" W x 148" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1C-TFD-2 Location: Concourse C Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 148" W x 18" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Free Charge Station - Tension Fabric Dis

379.25

Panel Code: 1D-FCTFD-1 Location: Concourse D Quantity: 1



### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1D-TFD-2 Location: Concourse D Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 48" W x 14" H All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



### prohibited. All text MUST be kept within 2 inches of the framed size.

Artwork Size:(width x height)

Frame Size is: 248" W x 50" H

Silicone Beading Size: 12mm x 2.5mm. DeadLines: Low Res Layout/High Res Files Due:



Bleed Size: 1" per side unless specified otherwise. Keep critical

art and text away from the edge of the graphic. Trim Borders are





### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1D-TFD-4 Location: Concourse D Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 156" W x 48" H Bleed Size: 1" per side unless specified otherwise. Keep critical art and text away from the edge of the graphic. Trim Borders are prohibited.

All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Tension Fabric Display

Panel Code: 1D-TFD-5 Location: Concourse D Quantity: 1



### Artwork Size:(width x height)

Frame Size is: 168" W x 72" H Bleed Size 1" per side unless specified otherwise. Keep critical art and text away from the edge of the graphic. Trim Borders are prohibited. All text MUST be kept within 2 inches of the framed size. Artwork over 100" requires a 4% safety.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Banner

Panel Code: 10D-B-1 Location: Outdoor Quantity: 1

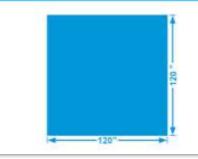


### Artwork Size:(width x height)

Artwork Size (W x H): 1252" W x 492" H. Visual Size: 1224" W x 468" H. All Text/Copy MUST be kept well within the live (visual) area.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



### Art/Production Requirements Product Type: Banner

Panel Code: 1T-B-1 Location: Ticketing Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 120° W x 120° H. Visual Size: 116.5° W x 114.8875° H. All Text/Copy MUST be kept well within the live (visual) area. \* This is a Moss pillowcase frame that is 120° x 120°. Fabric Size and Visual/Safety sizes are above.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:









# **CLEAR CHANNEL AIRPORTS: PRINT - WRAP**









see map for inventory placement

Print format displays offers maximum flexibility and guarantees 100% share-of voice

Mamava Wrap:

### Soffit Wrap:

384"W x 28.5"H 490.5"W x 20"H 165"W x 32"H 342"W x 81.5"H

### Column Wrap:

95"W x 168.625"H 84"W x 120"H 84"W x 115"H 84"W x 118"H 84"W x 117"H 96"W x 108"H 96"W x 128"H 96"W x 126"H 96"W x 126"H 96"W x 127"H 108"W x 28.5"H 108"W x 106"H 97"W x 93.25"H

### **Jet Bridge Wrap:** 96"W x 48"H

**Elevator Wrap:** 408"W X 68"H

GET SEEN. BE LOVED.

9

# **CLEAR CHANNEL AIRPORTS: PRINT - WRAP**







see map for inventory placement

Print format displays offers maximum flexibility and guarantees 100% share-of voice

Bag Carousel Wrap: TBD





### Art/Production Requirements Product Type: Wrap

Panel Code: 1A-MW-1 Location: Concourse A Quantity: 1





Artwork Size:(width x height)

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Soffit Wrap

Panel Code: 1A-SW-1 Location: Concourse A Quantity: 1

Eomine Soon



### Artwork Size:(width x height)

Artwork Size (W x H): 384" W x 28.5" H. The measurements are of the EXACT DISPLAY SIZE. Please add thim material on width and height. (Also note that wall, floor, and ceiling are not necessarily square or level.) All Text/Copy MUST be kept well within the live (visual) area.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

Art/Production Requirements Product Type: Column Wrap

Panel Code: 1AUL-CW-1 Location: Quantity: 1



### Art/Production Requirements Product Type: Wall Wrap

Panel Code: 1AUL-WW-1 Location: Quantity: 1





### Artwork Size:(width x height)

Artwork Size (W x H): 95" W x 168.625" H. All text/copy MUST be kept within 2 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size.

All Text/Copy MUST be kept well within the live (visual) area. \* This column is round. The width dimension of 95" is the circumference of the column

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



Artwork Size:(width x height) Artwork Size (W x H): 252.5" W x 109.5" H.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



**Art/Production Requirements** Product Type: Wall Wrap

Panel Code: 1AUL-WW-2 Location: Quantity: 1





Artwork Size (W x H): 254" W x 110.5" H. DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date:

### **Art/Production Requirements** Product Type: Column Wrap

Panel Code: 1B-CW-1 Location: Concourse B Quantity: 1



PLEASE SEE ATTACHED SCHEMATIC FOR DETAILS

Art/Production Requirements

Product Type: Column Wrap

Panel Code: 1B-CW-3

Location: Concourse B

Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 84" W x 120" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area. \* circumference of column is 84"

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



ADDITIONAL MEASUREMENT INFORMATION

Panel Code: 1B-CW-2 Location: Concourse B Quantity: 1



### Artwork Size:(width x height) NOTE: THIS LOCATION REOUIRES

Antwork Size (W x H): 84" W x 115" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area.

\* circumference of column is 84\*

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

NOTE: THIS LOCATION REQUIRES ADDITIONAL MEASUREMENT INFORMATION





### Artwork Size:(width x height)

Artwork Size (W x H): 84" W x 118" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area. \* circumference of column is 84"

DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



Clear Channel Airports

PLEASE SEE ATTACHED SCHEMATIC FOR DETAILS



### Art/Production Requirements Product Type: Column Wrap

NOTE: THIS LOCATION REQUIRES

ADDITIONAL MEASUREMENT INFORMATION

PLEASE SEE ATTACHED SCHEMATIC FOR DETAILS

Panel Code: 1B-CW-4 Location: Concourse B Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 84" W x 117" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area. \* circumference of column is 84"

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Soffit Wrap

Panel Code: 1B-SW-1 Location: Concourse B Quantity: 1

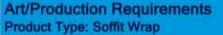


### Artwork Size:(width x height)

Artwork Size (W x H): 490.5" W x 20" H. Visual Size: 480.5" W x 17" H. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on width and height. (Also note that wall, floor, and ceiling are not necessarily square or fevel.) All Text/Copy MUST be kept well within the live (visual) area.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



Panel Code: 1B-SW-5 Location: Concourse B Quantity: 1



### Artwork Size:(width x height)



Artwork Size (W x H): 165" W x 32" H. Visual Size: 160" W x 29" H. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on width and height. (Also note that wall, floor, and ceiling are not necessarily square or level.) All TextCogy MUST be kept well within the live (visual) area.

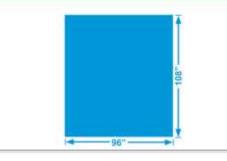
DeadLines: Low Res LayoutHigh Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Column Wrap

490.5"

Panel Code: 1BC-CW-1 Location: Baggage Claim Quantity: 1





### Artwork Size:(width x height)

Artwork Size (W x H): 96" W x 108" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size.

All Text/Copy MUST be kept well within the live (visual) area. SEE ATTACHED DRAWING or PHOTO for detailed sizing information.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



Art/Production Requirements Product Type: Column Wrap

Panel Code: 1BC-CW-4 Location: Baggage Claim Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 96" W x 128" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size.

All Text/Copy MUST be kept well within the live (visual) area. SEE ATTACHED DRAWING or PHOTO for detailed sizing information.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Column Wrap

Panel Code: 1BC-CW-5 Location: Baggage Claim Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 96" W x 127" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area. SEE ATTACHED DRAWING or PHOTO for detailed sizing information.

DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



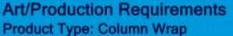
### Artwork Size:(width x height)

Artwork Size (W x H): 95" W x 125" H.

All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must All Text/Copy MUST be kept well within the live (visual) area.

SEE ATTACHED DRAWING or PHOTO for detailed sizing

Contract Start Date:



Panel Code: 1BC-CW-9 Location: Baggage Claim Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 108" W x 29.5" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size.

All Text/Copy MUST be kept well within the live (visual) area. SEE ATTACHED DRAWING or PHOTO for detailed sizing information.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



Clear Channel Airports

**Art/Production Requirements** 

14

### Art/Production Requirements Product Type: Column Wrap

Panel Code: 1BC-CW-26 Location: Baggage Claim Quantity: 1



# -108"

### Artwork Size:(width x height)

Artwork Size (W x H): 108° W x 106° H. All textloop MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All TextCopy MUST be kept well within the live (visual) area. SEE ATTACHED DRAWING or PHOTO for detailed sizing information.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Jet Bridge Wrap

Panel Code: 1C-JBW-1 Location: Concourse C Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 96" W x 48" H. DeadLines: Low Res Layout/High Res Files Due:

Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Column Wrap

Panel Code: 1C-CW-1 Location: Concourse C Quantity: 1



# 93.25°

### Artwork Size:(width x height)

Artwork Size (W x H): 97" W x 93.25" H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date Contract Start Date:

### Art/Production Requirements Product Type: Column Wrap

Panel Code: 1D-CW-1 Location: Concourse D Quantity: 1



### Artwork Size:(width x height)

Artwork Size (W x H): 99° W x 85° H. All text/copy MUST be kept within 4 inches of the live (visual) area. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on the width and height. Color must bleed to full artwork size. All Text/Copy MUST be kept well within the live (visual) area. \* size reflects the painted area only

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



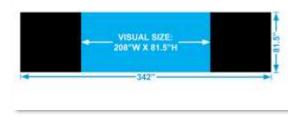


### Art/Production Requirements Product Type: Soffit Wrap

Panel Code: 1E-SW-1 Location: Concourse E Quantity: 1



### Artwork Size:(width x height)



Artwork Size (W x H): 342" W x 81.5" H. Visual Size: 208" W x 81.5" H. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on width and height. (Also note that wall, floor, and ceiling are not necessarily square or level.) All Text/Copy MUST be kept well within the live (visual) area. \* artwork size is full soft, visual size takes into account the flags hanging on either side.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Soffit Wrap

Panel Code: 1E-SW-2 Location: Concourse E Quantity: 1





### Artwork Size:(width x height)

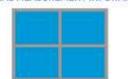
Antwork Size (W x H): 408° W x 68° H. Visual Size: 270° W x 60° H. The measurements are of the EXACT DISPLAY SIZE. Please add trim material on width and height. (Also note that wall, floor, and ceiling are not necessarily square or level.) All Text/Copy MUST be kept well within the live (visual) area. \* artwork size is full soffit, visual size takes into account the flags franging on either side.

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Elevator Wrap

Panel Code: 1T-ELW-1 Location: Ticketing Quantity: 1

### NOTE: THIS LOCATION REQUIRES ADDITIONAL MEASUREMENT INFORMATION



PLEASE SEE ATTACHED SCHEMATIC FOR DETAILS

### Artwork Size:(width x height)

All Text/Copy MUST be kept well within the live (visual) area. SEE ATTACHED DRAWING or PHOTO for detailed sizing information. \* size is for one window pane, there are 4 window panes

DeadLines: Low Res Layout/High Res Files Due:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Baggage Carousel Wrap

Panel Code: 1BC-BCW-14 Location: Baggage Claim Quantity: 1



### Artwork Size:(width x height)

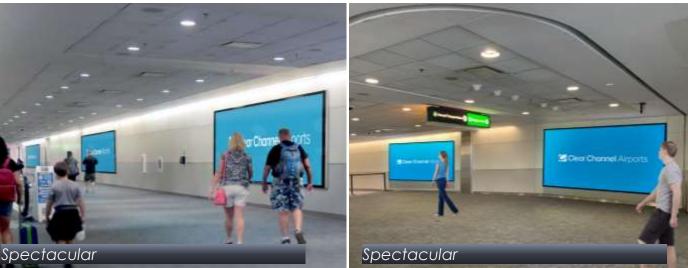
DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

Illustration Coming Soon



# **CLEAR CHANNEL AIRPORTS: PRINT – ILLUMINATED STATIC**





see map for inventory placement

Print format displays offers maximum flexibility and guarantees 100% share-of-voice

Mini Spectacular: 69"W x 69"H \*old inventory, will be removed

**Spectacular (LTFD):** 139.250:w x 87.250



# **CLEAR CHANNEL AIRPORTS: MINI SPECTACULAR SPECIFICATION**

Art/Production Requirements Product Type: Mini-Spectacular

Panel Code: 1A-MS-1 Location: Concourse A Quantity: 1



### Artwork Size:(width x height) Artwork Size (W x H): 69" W x 69" H.

Visual Size (67 W x 66" H. Bleed Size: 0.25" per side unless specified otherwise. Keep critical art and text away from the edge of the graphic. Trim borders are prohibited. All Text/Copy MUST be kept well within the live (visual) area.

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:





# **CLEAR CHANNEL AIRPORTS: DIGITAL**











### Digital Advertising Allows for Endless Flexibility and Limitless Creativity

88" LCD Concourse VW Concourse 55" LCD Bag Claim 75" Bag Claim





# **CLEAR CHANNEL AIRPORTS: DIGITAL SPECIFICATIONS**

### Art/Production Requirements Product Type: LCD Screen

Panel Code: 1A-LCD-7 Location: Concourse A Quantity: 1



### Artwork Size:(width x height)

The required pixel ratio is: 3840 x 1080 (width x height). The required Pixel Ratio for the Digital Screen display is (width x height): The diagonal screen size is:

Screen

DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Video Wall

Panel Code: 1AUL-VW-1 Location: Quantity: 1



### Artwork Size:(width x height)

The required Pixel Ratio for the Digital Screen display is (width x height):  $1536 \pm 420$ The physical size of entire video wall is:  $151.1875^{\circ}$  W x  $41.3125^{\circ}$  H This is for reference only. Content to be produced to pixel size. Screen:

DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: LCD Screen

3840P Wide x 1080P High-

Panel Code: 1BC-LCD-1 Location: Baggage Claim Quantity: 1

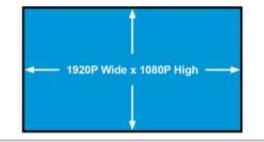


### Art/Production Requirements Product Type: LCD Screen

1536P Wide x 420P High

Panel Code: 1BC-LCD-30 Location: Baggage Claim Quantity: 1





### Artwork Size:(width x height)

The pixel ratio for this screen is: 1920 x 1080 (width x height). The required Pixel Ratio for the Digital Screen display is (width x height): The disponal screen size is: 55"

r diagonal screen size e

### Screen:

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date: 

### Artwork Size:(width x height)

The pixel ratio for this screen is: 1080 W x 1920 H. (vertical image): The required Pixel Ratio for the Digital Screen display is (width x height): 1080 x 1920 The diagonal screen size is:  $75^{*}$ 

Screen:

### DeadLines:

Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



20

# **CLEAR CHANNEL AIRPORTS: DIGITAL SPECIFICATIONS**

### Art/Production Requirements Product Type: LCD Screen

Panel Code: 10D-LCD-14 Location: Outdoor Quantity: 1



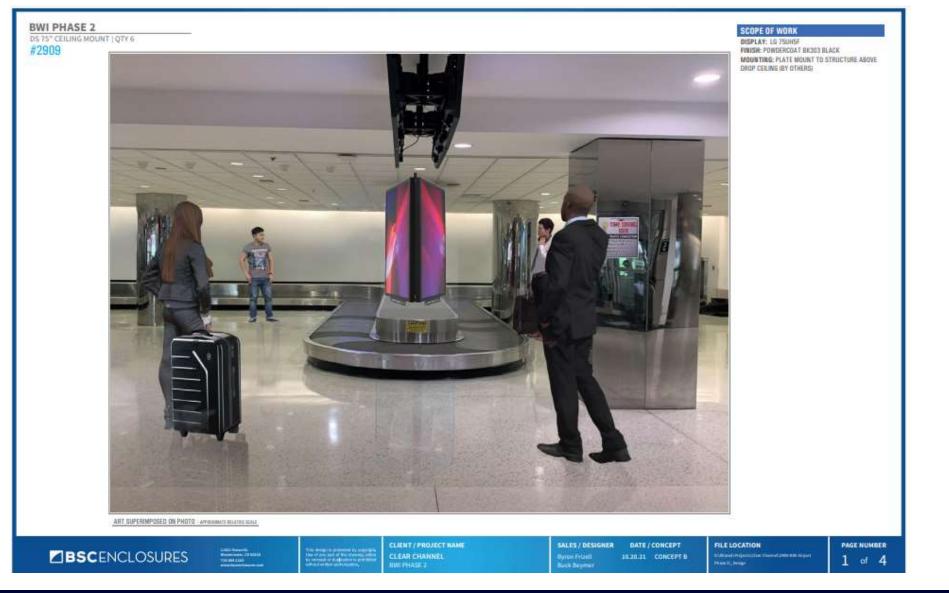
### Artwork Size:(width x height)

Screen: TBD DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:





# **CLEAR CHANNEL AIRPORTS: DIGITAL SPECIFICATIONS**





# **CLEAR CHANNEL AIRPORTS: EXHIBITS/MISC**





Floor Exhibit: 72"L x 72"W x 72"H 60"L x 120"W x 72"H 48"L x 120"W x 72"H 144"L x 108"W x 72"H 144"L x 216"W x 72"H 84"L x 120"W x 72"H

Hand Sanitizer Sponsorships Specialty Display Sponsorship 1E-SDS-1

see map for inventory placement



# **CLEAR CHANNEL AIRPORTS: EXHIBIT/MISC SPECIFICATIONS**

### Art/Production Requirements Product Type: Floor Exhibit

Panel Code: 1A-EX-1 Location: Concourse A Quantity: 1



### Artwork Size:(width x height)

Display Size is: 72" L x 72" W x 72" H

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Specialty Display Sponsorship

Panel Code: 1A-SDS-1 Location: Concourse A Quantity: 1



Artwork Size:(width x height) DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date:

Contract Start Date:

### Art/Production Requirements Product Type: Floor Exhibit

Panel Code: 1B-EX-1 Location: Concourse B Quantity: 1



Artwork Size:(width x height)

Display Size is: 60" L x 120" W x 72" H

DeadLines: Low Res LayoutHigh Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Floor Exhibit

Panel Code: 1D-EX-1 Location: Concourse D Quantity: 1



Artwork Size:(width x height) Display Size is: 48" L x 120" W x 72" H

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date:

Contract Start Date:





# **CLEAR CHANNEL AIRPORTS: EXHIBIT/MISC SPECIFICATIONS**

Art/Production Requirements Product Type: Specialty Display Sponsorship

Panel Code: 1E-SDS-1 Location: Concourse E Quantity: 1



# Artwork Size:(width x height)

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### **Art/Production Requirements** Product Type: Specialty Display Sponsorship

Panel Code: 1A-SDS-1 Location: Concourse A Quantity: 1



Artwork Size:(width x height) DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### Art/Production Requirements Product Type: Road Sign

Panel Code: 10D-RS-1 Location: Outdoor Quantity: 1

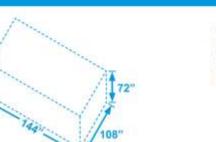


### Artwork Size:(width x height)

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

### **Art/Production Requirements** Product Type: Floor Exhibit

Panel Code: 1BC-EX-1 Location: Baggage Claim Quantity: 1





Artwork Size:(width x height) Display Size is: 144" L x 108" W x 72" H

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

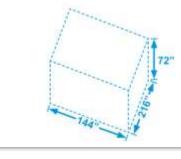


# **CLEAR CHANNEL AIRPORTS: EXHIBIT/MISC SPECIFICATIONS**

### Art/Production Requirements Product Type: Floor Exhibit

Panel Code: 1BC-EX-4 Location: Baggage Claim Quantity: 1

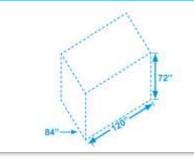






DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date: Art/Production Requirements Product Type: Floor Exhibit

Panel Code: 1BC-EX-5 Location: Baggage Claim Quantity: 1



Artwork Size: (width x height) Display Size is: 84" L x 120" W x 72" H

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:

Art/Production Requirements Product Type: Specialty Display Sponsorship

Panel Code: 1E-SDS-1 Location: Concourse E Quantity: 1



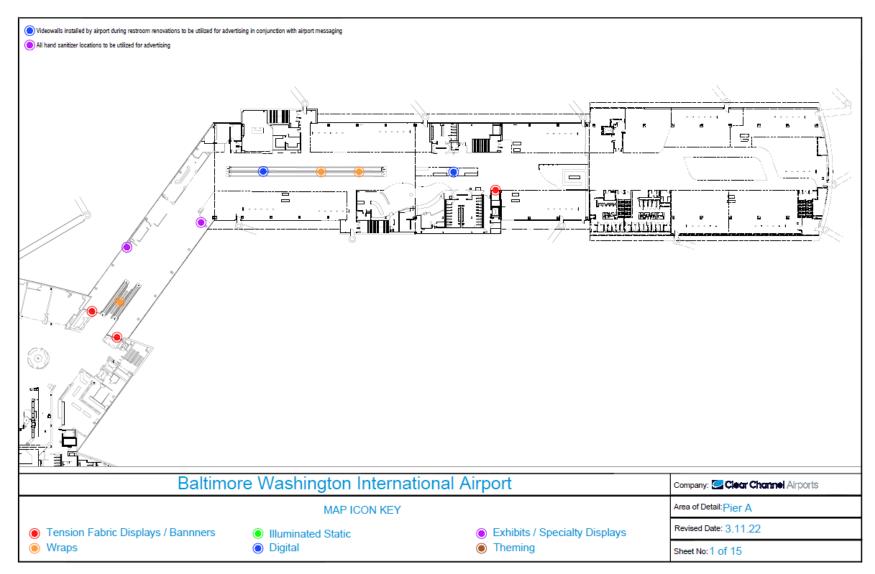
### Artwork Size:(width x height)

DeadLines: Low Res Layout/High Res Files Due: Finished Artwork Due Date: Contract Start Date:



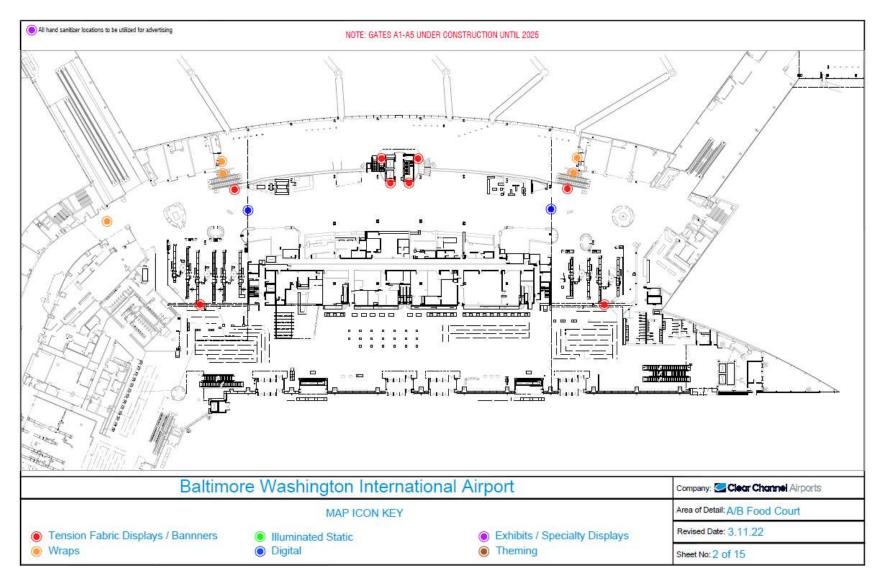


# **CLEAR CHANNEL AIRPORTS: MAPS – PIER A**



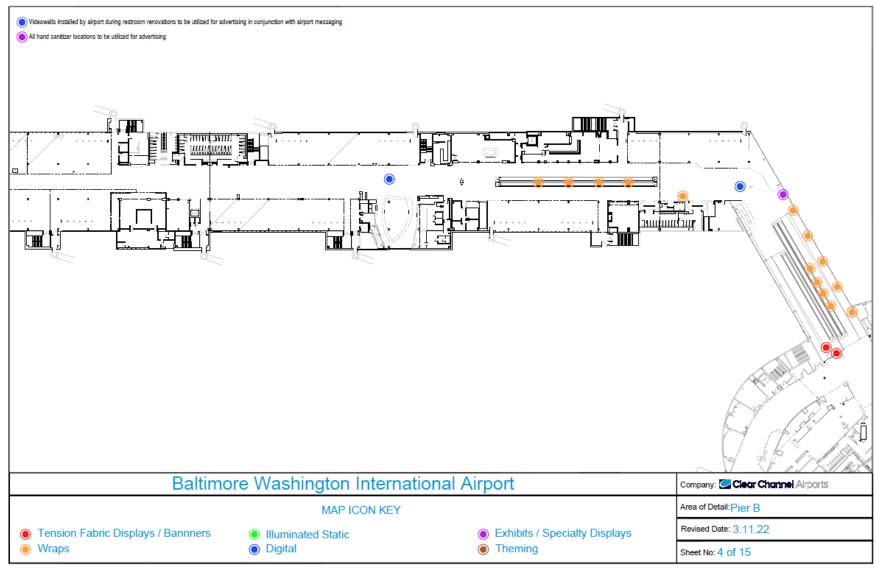


# **CLEAR CHANNEL AIRPORTS: MAPS A/B FOOD COURT**



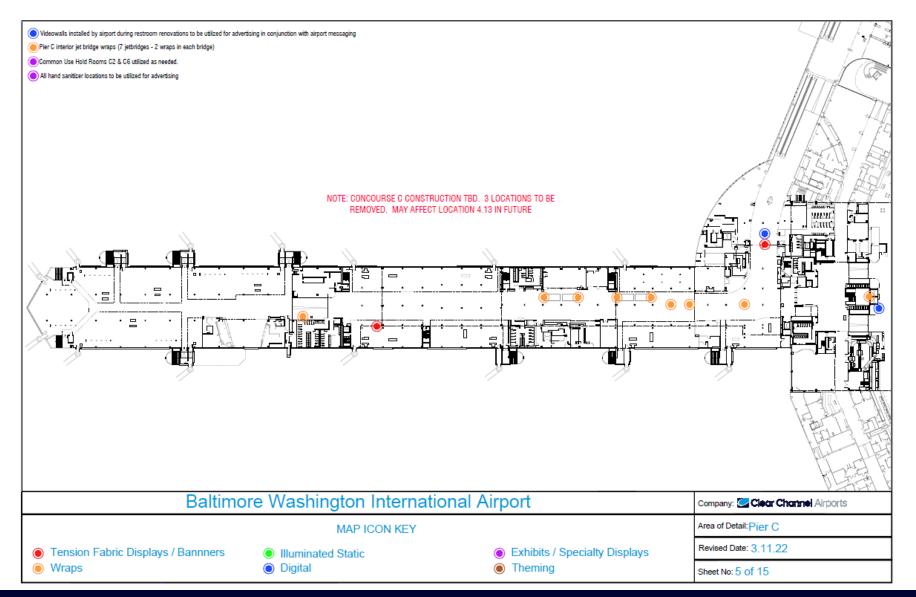


# **CLEAR CHANNEL AIRPORTS: MAPS – PIER B**



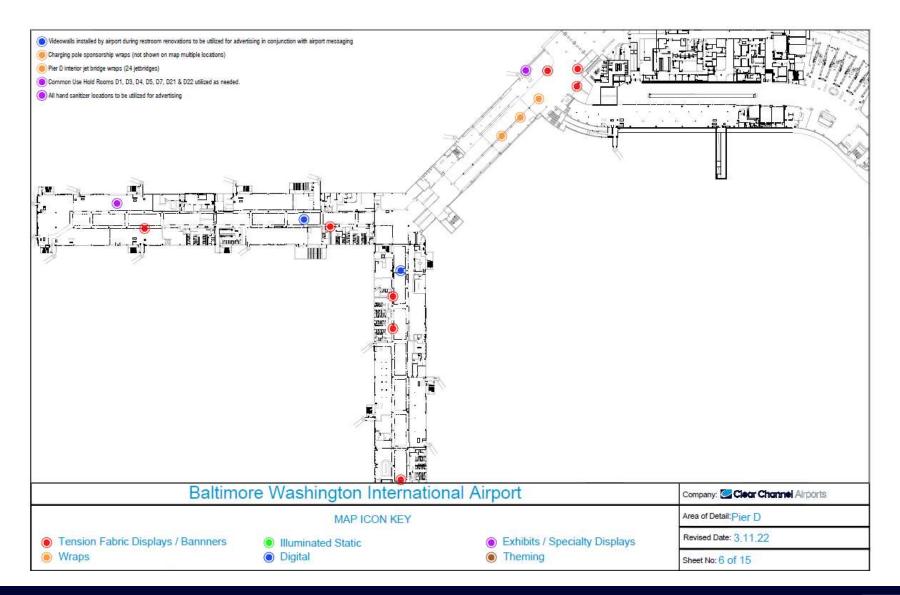


# **CLEAR CHANNEL AIRPORTS: MAPS – PIER C**



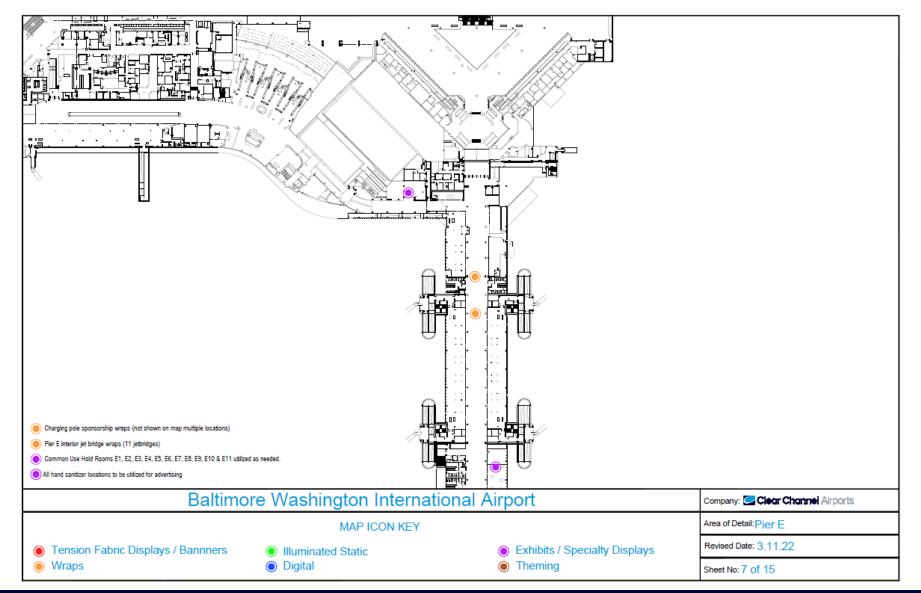


# **CLEAR CHANNEL AIRPORTS: MAPS – PIER D**



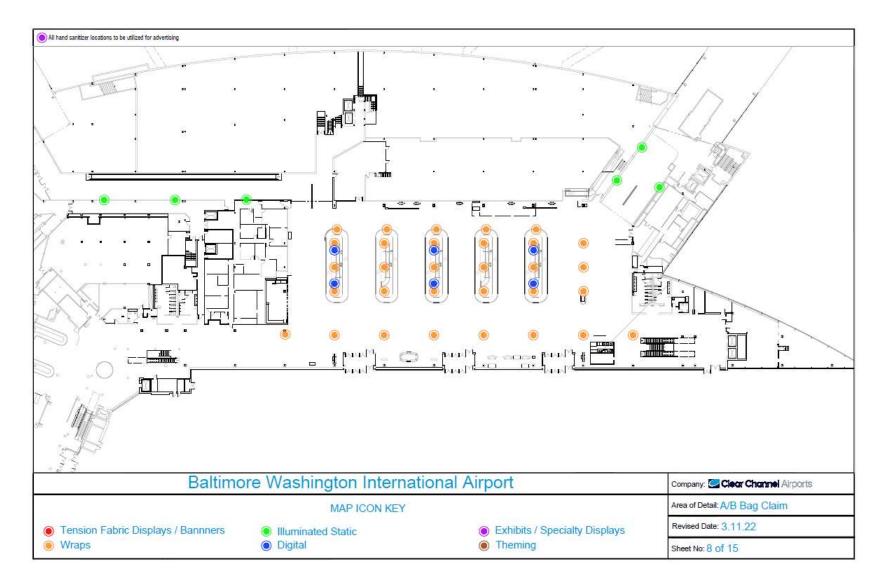


# **CLEAR CHANNEL AIRPORTS: MAPS – PIER E**



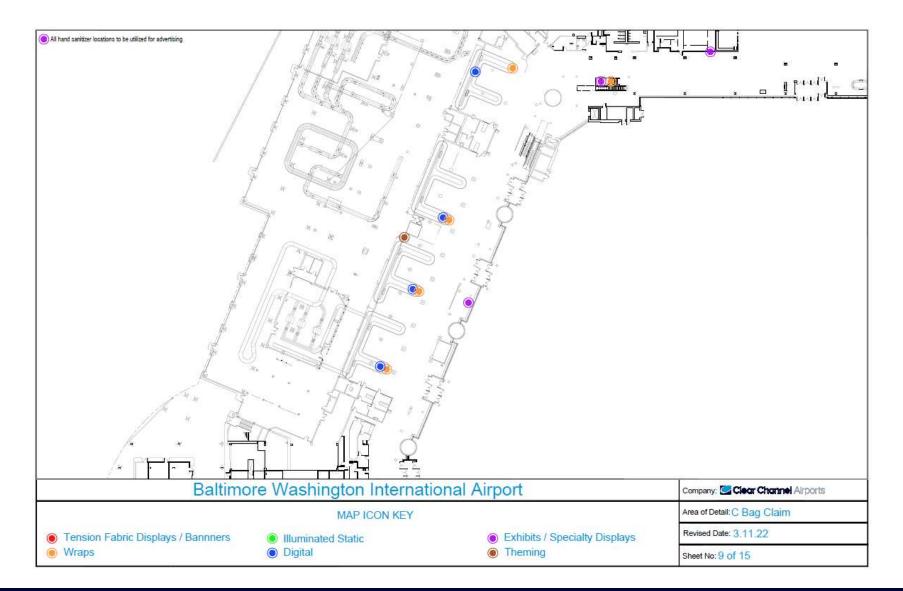


# CLEAR CHANNEL AIRPORTS: MAPS – A/B BAG CLAIM





# CLEAR CHANNEL AIRPORTS: MAPS – C BAG CLAIM

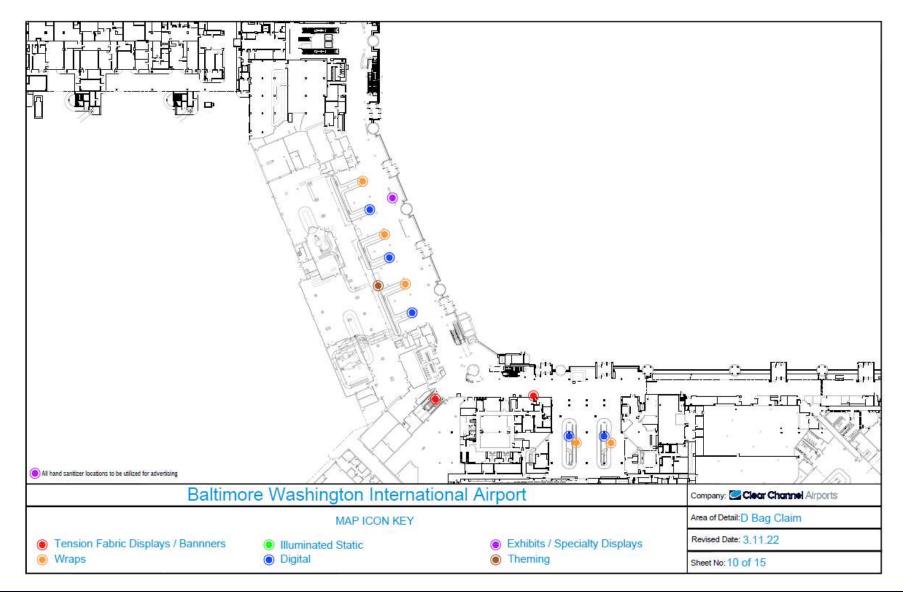






CONFIDENTIAL – NOT PUBLIC

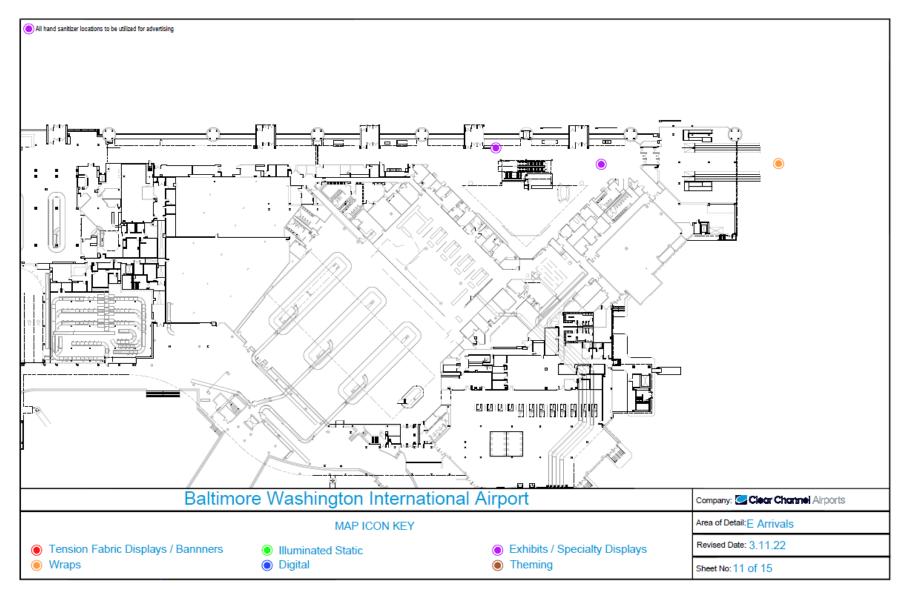
# **CLEAR CHANNEL AIRPORTS: MAPS – D BAG CLAIM**





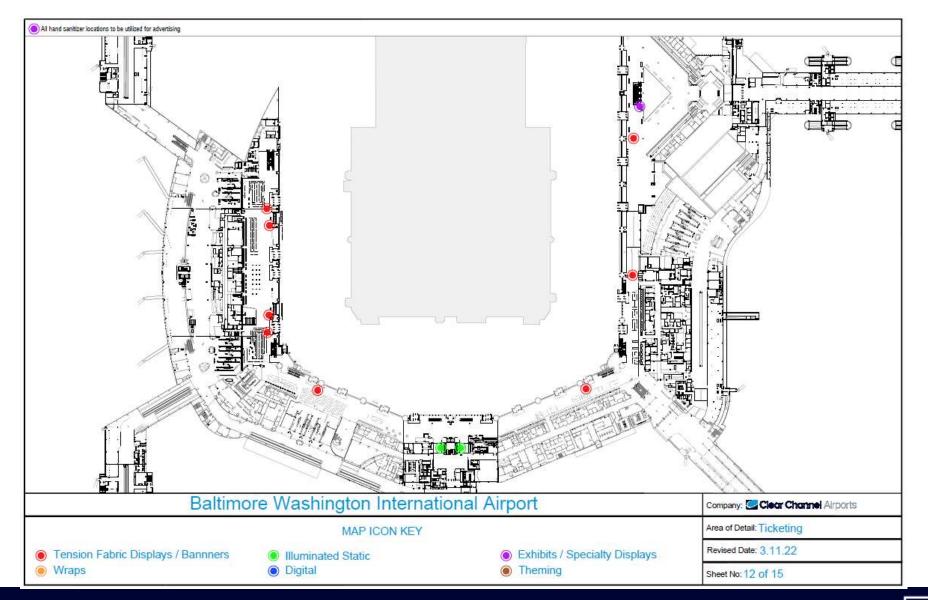
35

# **CLEAR CHANNEL AIRPORTS: MAPS – E ARRIVALS**



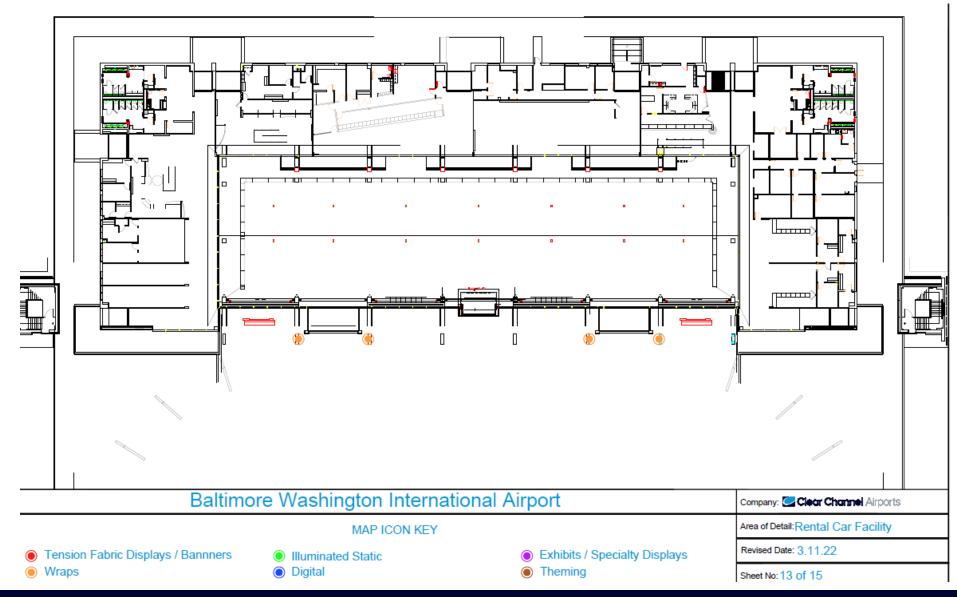


# **CLEAR CHANNEL AIRPORTS: MAPS - TICKETING**





# **CLEAR CHANNEL AIRPORTS: MAPS – RENTAL CAR FACILITY**





# **CLEAR CHANNEL AIRPORTS: MAPS - OUTDOOR**





# **Thank You.** Clear Channel Airports